

# BUSINESSOBJECTS DASHBOARD BUILDER XI 3.0

## PROVIDE BOUNDLESS VISIBILITY

### Key Features

BusinessObjects Dashboard Builder provides visibility into your critical business activities with:

- An easy-to-use dashboard interface
- Drag-and-drop dashboard-building capabilities
- Analytic templates that help you track and monitor critical business measures
- Integration into BusinessObjects Enterprise to display any report or analytic

Are you confident that you have the information you need to make the right decisions? Do you find yourself spending more time compiling and piecing bits of data together so you can get a consolidated view of business performance? Many organizations struggle with enabling their employees to make effective decisions because they lack a complete view of how the business is performing.

With a consolidated view of business performance, BusinessObjects™ Dashboard Builder XI from Business Objects, an SAP company, provides boundless visibility across the organization – delivering confidence in your business decisions.

### Analytic Templates

Dashboard Builder includes several types of visualization templates:

- Speedometer
- Barometer
- Thermometer
- Traffic lights
- Interactive metric trend
- Pareto chart
- Map
- Statistical analytics



Figure 1: Monitor Business Performance and Make Informed Decisions

With BusinessObjects Dashboard Builder, it's easy to deliver decision-making dashboards across the enterprise, so you can:

- Drive performance success with a unified view
- Understand business drivers for optimal decision-making
- Extend the power of performance dashboards

## DRIVE PERFORMANCE SUCCESS

Whether your company's objective is to enhance customer satisfaction, improve customer retention, or increase sales, monitoring business activities helps you meet your goals and drive business performance success.

### Manage with a Consolidated View

BusinessObjects Dashboard Builder provides an intuitive framework to let you track the performance of your business – regardless of where your users are located. Whether your users are operational managers, board executives, or front-line employees, Dashboard Builder presents the types of information they need to make sound business decisions.

Display different documents together in BusinessObjects Dashboard Builder, including:

Crystal Reports

Xcelsius Enterprise

BusinessObjects Desktop Intelligence

BusinessObjects OLAP Intelligence

BusinessObjects Voyager

BusinessObjects Performance Manager

BusinessObjects Predictive Analysis

BusinessObjects Process Analysis

BusinessObjects Set Analysis

BusinessObjects Web Intelligence

All Business Objects reports and analytics are viewable within Dashboard Builder – so if your users want to see BusinessObjects Web Intelligence® reports next to customer satisfaction barometers, the information is organized all in one place to meet their needs.

## UNDERSTAND BUSINESS DRIVERS

Better insight also relies on a clear understanding of the business drivers behind the numbers. Our dashboards provide a holistic view of your business, so you have a clear understanding of your business activities.

### Dynamic Visual Analytics

Effective dashboards display meaningful analyses and actionable information in an easy-to-read format. Dashboard Builder's catalog of analytic templates helps you analyze current business conditions, trends, or anomalies at a glance. Some of the templates include traffic lights and speedometers – and all can be printed, shared in PDF format, and displayed in leading enterprise information portals.

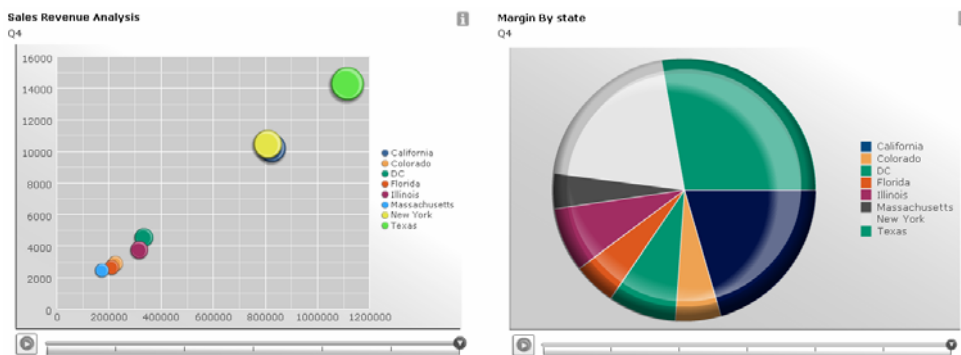


Figure 2: View and Understand Sales Performance at a Glance

## Stunning Visual Presentations

Dashboard Builder also leverages the power of BusinessObjects™ Xcelsius® Enterprise, the leading data visualization technology. Xcelsius Enterprise adds stunning visual models to any dashboard and provides what-if analyses to help you anticipate critical business issues and opportunities.

### From Summary Level to Detailed Analyses

You can go from summary-level analytic templates to detailed reports, all of which are available with a range of Business Objects products – including BusinessObjects Web Intelligence, BusinessObjects Desktop Intelligence™, Crystal Reports®, and BusinessObjects Voyager. By integrating with our industry-leading reporting and query-and-analysis technology, BusinessObjects Dashboard Builder makes it easier for you to get to the root cause of a problem for immediate action.

## EXTENDING PERFORMANCE DASHBOARDS

Dashboards are no longer exclusive to executive management – all users need access to relevant business information in order to make the right decisions. With Dashboard Builder's modern AJAX front-end, building dashboards and rapidly deploying them across your organization gives your users the information they need. Flexible options in Dashboard Builder enable IT to create custom dashboards for different users or groups of users.

### Without IT Assistance

Using drag-and-drop functionality, users can build or edit dashboards without the help of IT. You save time and money – and your IT team and business users focuses on higher-value activities.

## INFORMATION DELIVERY AND DISCOVERY

BusinessObjects Dashboard Builder XI is built on top of the BusinessObjects Enterprise platform and supports your enterprise performance management needs. Our solutions deliver an integrated business intelligence framework for companies to plan their business, measure performance, take action based on trusted data, and reward people based on performance. To find out more about Dashboard Builder and other Business Objects solutions, visit [www.businessobjects.com](http://www.businessobjects.com).

[businessobjects.com](http://businessobjects.com)



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