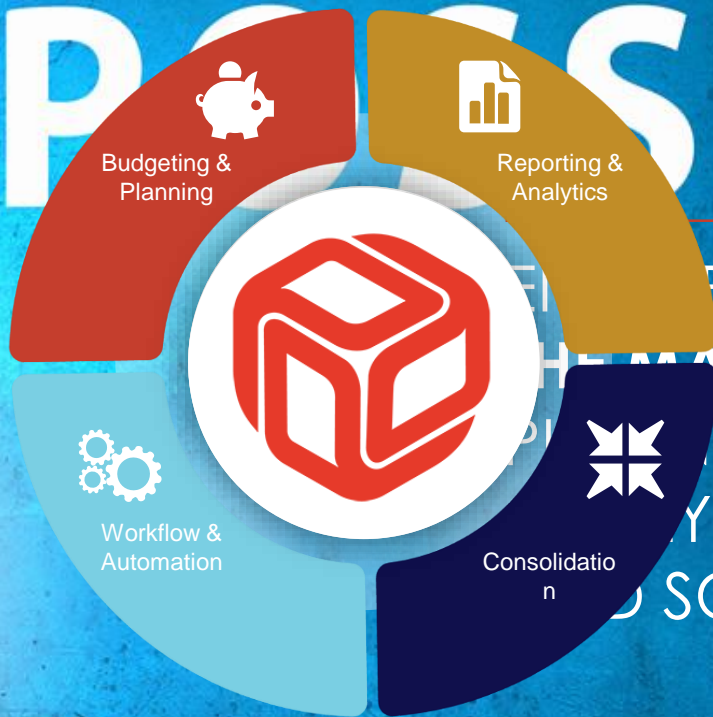




The Future of Finance



What we do.



IMPOSSIBLE

ENables YOU TO **AUTOMATE**
THE **MANAGEMENT CYCLE** OF
PLANNING, REPORTING,
ANALYSIS, REFORECASTING,
AND SCENARIO MODELLING



Established in
1987



Privately
owned



Canada HQ,
global operations
and partner
network



3200+
customers
100+ countries



Made by
Finance for
Finance



Recognized by
leading Industry
Analysts



Prophix Europe



BROAD VERTICAL EXPERIENCE



Industry Trends

- Yearly budgets less important
- Rolling Forecasting
- Continuous Planning
- Forecast Accuracy
- Driver- / activity based planning
- Line of Business Integrated planning

"Move away from the budget as a confrontational, performance measuring and limiting element, to encouraging corporation, information and forward looking planning"

C-SUITE SERIES

THE FUTURE CFO

03

FINANCE CHIEFS ARE THE NEW BUSINESS HEROES

Chief financial officers are assuming pivotal business roles

04

ROCKING HIS STYLE AT ROLLS-ROYCE

A very modern finance chief is the post-punk arrival at Rolls-Royce

06

LESS FINANCE AND MORE STRATEGY

Three datasets illustrate how much the CFO's role is changing



“(Powerful AI) will transform CFOs from history keepers to data scientists” – Forbes

Nearly 70% of CFO’s say AI and machine learning is “very important” or “critical” to their businesses – CNBC

“When it comes to automation and AI, the future is now for the CFO” - PwC

Development



Core Capabilities

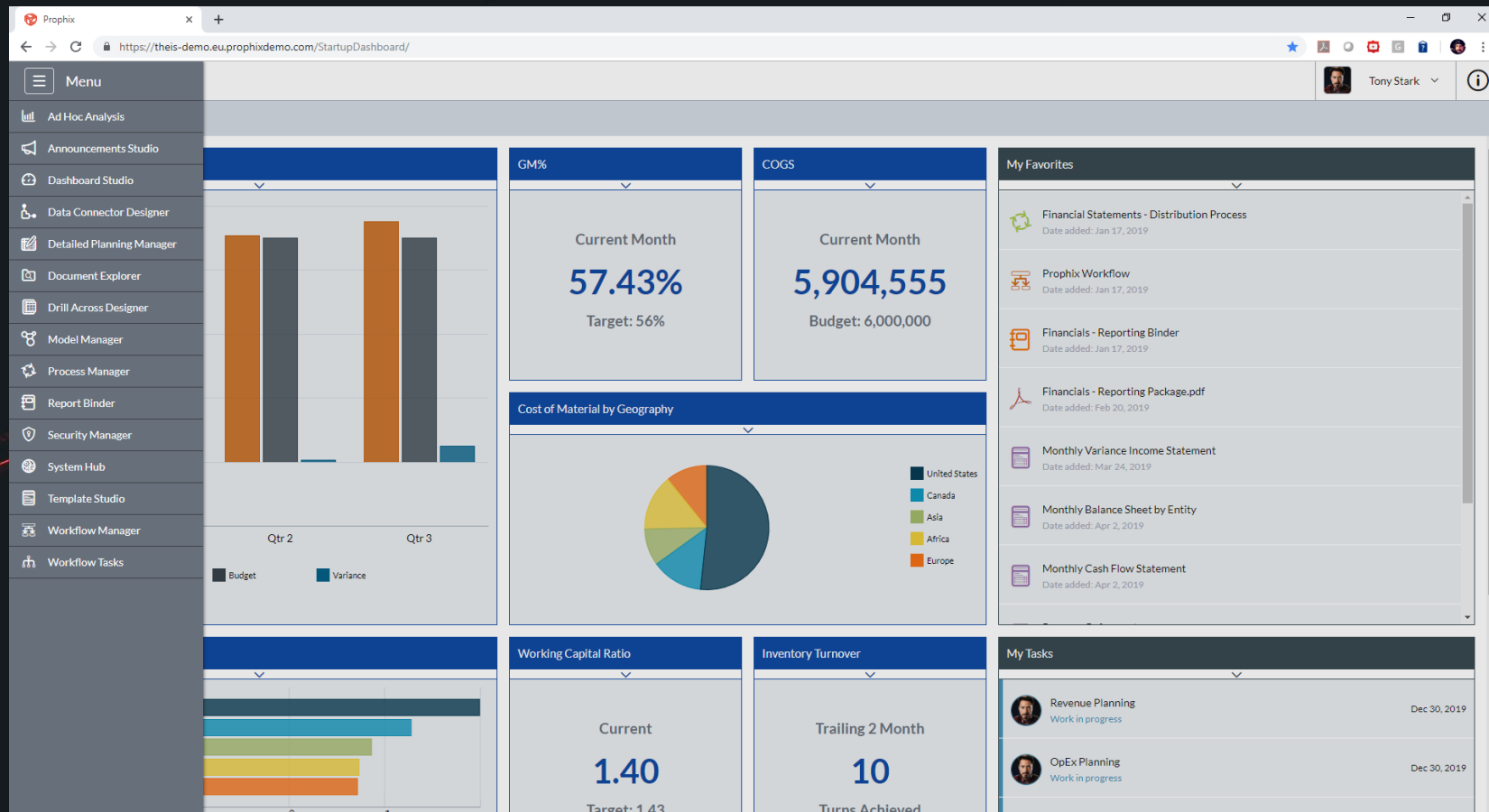


User Experience



Innovation

Full Web Experience



A silhouette of a person sitting on a wooden railing, looking up at a night sky filled with stars and the Milky Way galaxy. The scene is dark, with the bright light of the galaxy providing the main illumination. The person is positioned on the right side of the frame, looking towards the left. The railing is a simple wooden structure. The sky is a deep blue and black, with the Milky Way appearing as a bright, hazy band of light stretching across the center. Numerous individual stars are visible throughout the sky.

We have a mission.

Fundamentally change
how people work in
Finance



The virtual financial analyst is right around the corner...

Machine Perception

Robotics

Artificial Intelligence

Natural Language Processing

Machine Learning

44%

68%

25%

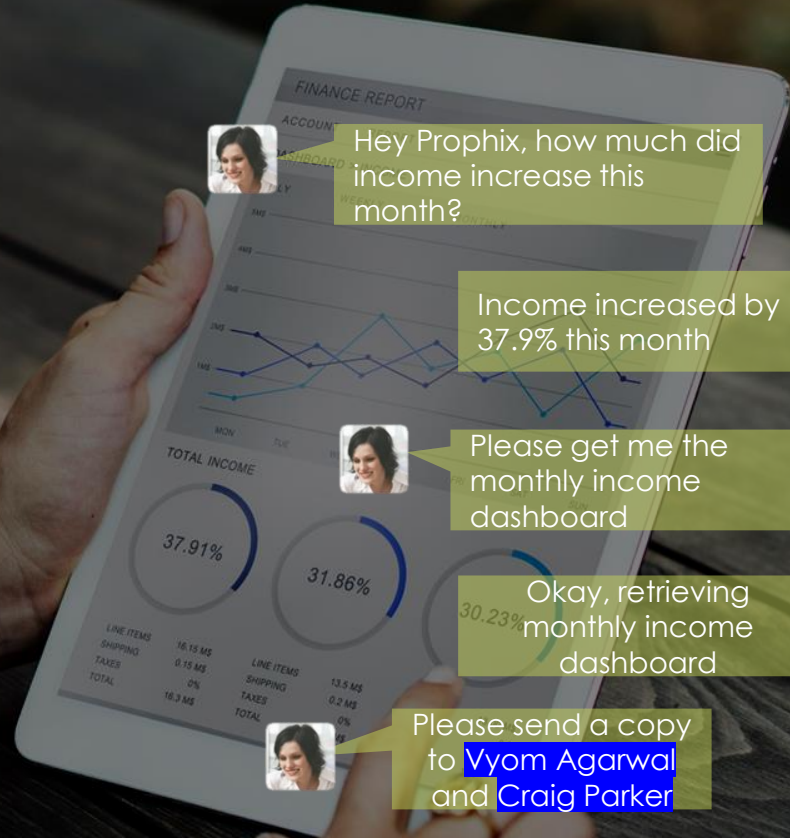
87% loading ...

Progressing....



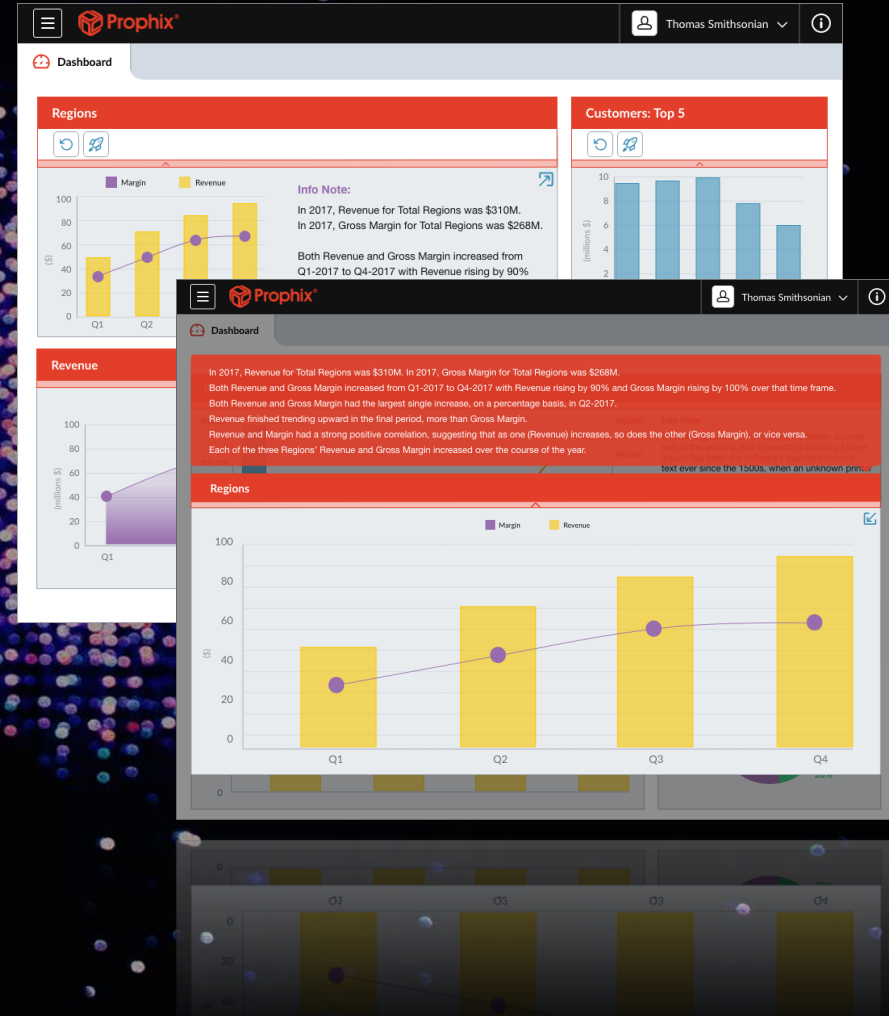
D-01
D-02
D-03

Natural Language Processing



Dashboard Narrative Insights

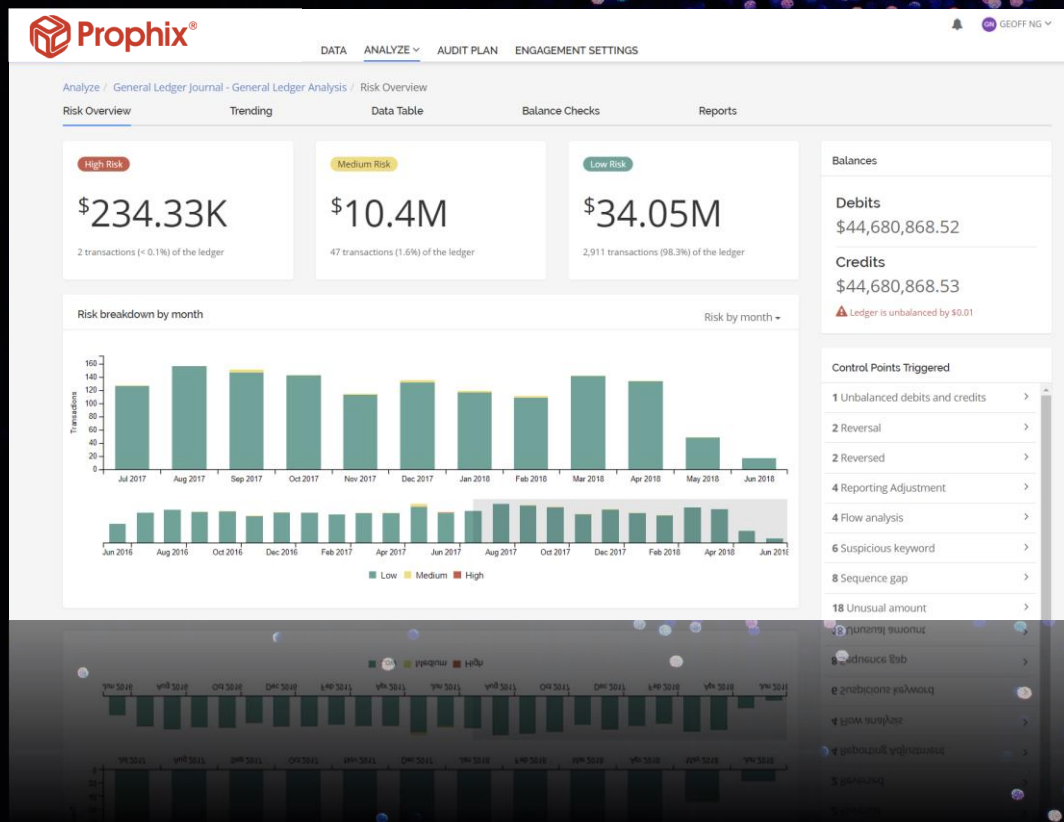
- Explaining what has happened
- Insights delivered in Natural Language on Dashboard
- Understand trends, exceptions and impacts to the business
- Enhances experience for the casual data consumer



Machine Learning

- Automated Analysis
- Anomaly Detection
- (Time Series) Forecasting

Anomaly Detection



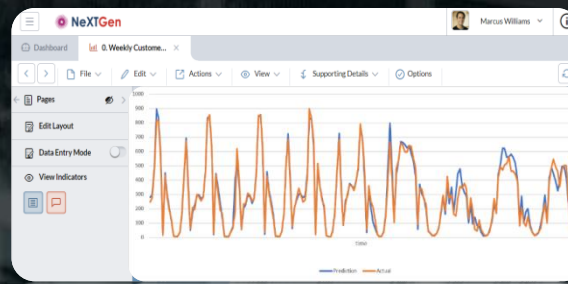
Automated analysis and classification

Quickly identify hidden risks

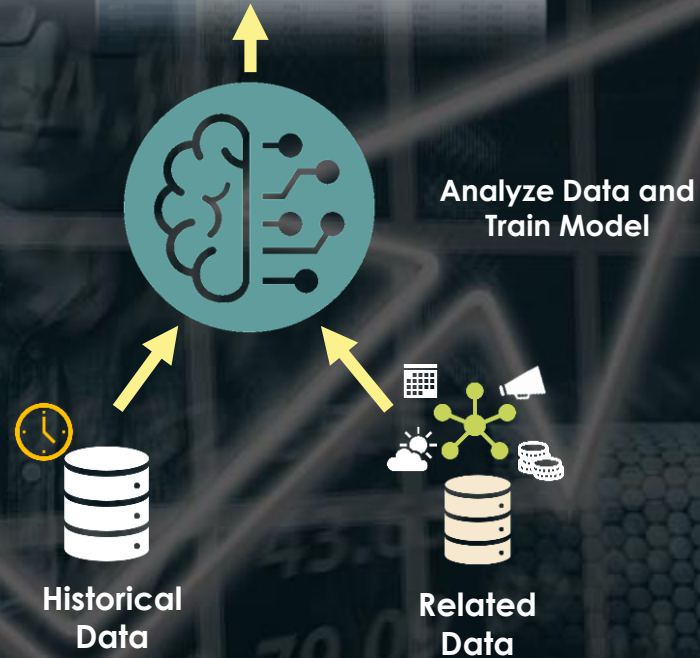
Reduce time for reconciling account during month end

Utilize machine learning rather than normal spot sampling

Machine Learning Forecasting




Generate Forecast
Scenarios





The Future

NEXT EXIT 



Dream with Us.